

# Diseño con Retícula

por Ale Muñoz para Programa Vostok 2007

# Mecánica con tornillos

por Ale Muñoz para Programa Vostok 2007

# Cocina con sartenes

por Ale Muñoz para Programa Vostok 2007

# Diseño + Retículas

por Ale Muñoz para Programa Vostok 2007

# La belleza está en las matemáticas

por Ale Muñoz para Programa Vostok 2007

# Diseño = Talento

“Most experienced designers have enough expertise to get many products 80% designed without ever doing research, and sometimes that 80% is all that’s needed”

— Dan Saffer

# Diseño = Inspiración

“Somewhere along the way an idea for the design pops into my head from out of the blue. I can’t really explain that part; it’s like magic”

— Design Observer

# Diseño = Diseño

“Design is a plan for arranging elements in such a way as to best accomplish a particular purpose.”

— Charles Eames

# Diseño = Diseño

“Design is **a plan** for arranging elements in such a way as to best accomplish a particular purpose.”

— Charles Eames

**“A plan”**



# “A plan”



# “A plan”



# Ahora sí:

- Retícula = **Herramienta**
- Retícula  $\neq$  Cuadrícula
- Retícula = Limitaciones

# ¿Limitaciones?

“Design depends largely on constraints.

Here is one of the few effective keys to the design problem—the ability of the designer to recognize as many of the constraints as possible—his willingness and enthusiasm for working within these constraints”

— Charles Eames

# Las limitaciones son tus amigas

A veces es difícil encontrar la retícula  
en un diseño.

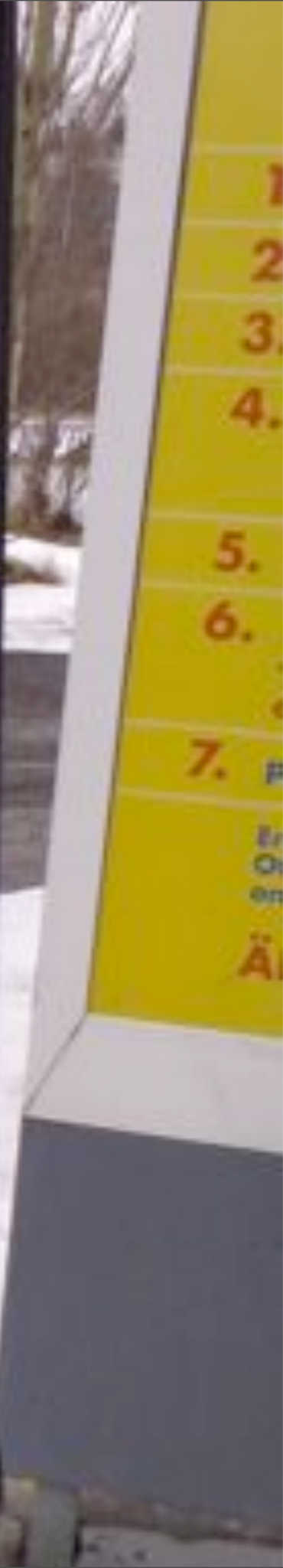
Pero los diseños sin retícula se ven a  
kilómetros...

LUXUSPESU

OLEHYVÄ JA  
SYÖTÄ PESUKOODI VASTA  
KUN VIHREÄ LIIKENNEVALO  
PALAA YHTÄJAKSOISESTI!

7	8	9
4	5	6
1	2	3
*	0	#

F1
F2
F3
F4



21-3-12

# ABSENT VOTER BOOKLET

GENERAL ELECTION NOVEMBER 2, 2004  
FRANKLIN COUNTY, OHIO

## INSTRUCTIONS TO VOTER

**PLEASE! DO NOT START TO VOTE UNTIL YOU HAVE  
STUDIED THE INSTRUCTIONS THOROUGHLY**

### BEFORE VOTING:

Study and familiarize yourself with all candidates and issues listed herein. To the right of each candidate's name, and to the right of the "YES" and "NO" (FOR or AGAINST) on each Question, is a number. These are the numbers you **MUST** locate on the **OFFICIAL BALLOT CARD** when you are ready to vote.

Examine the **OFFICIAL BALLOT CARD**. It is a computer card stapled to a foam backing. On the face of the card are numbers from 1 to 228 with a small dot above each number. A punching tool is enclosed. Use this punch when voting ballot.

### TO VOTE:

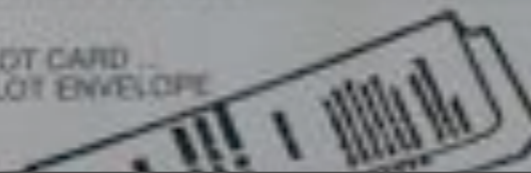
1. **SIGN IDENTIFICATION ENVELOPE.**
2. Remove the Punching Tool.
3. Find the number on the **OFFICIAL BALLOT CARD** which corresponds to the number to the right of the name of the Candidate(s) or Issue(s) of our choice.
4. Firmly punch the small black dot on the card **ABOVE** the number. (See illustration)
5. If you wish to vote for a Candidate whose name does not appear on this Absent Voter Booklet, print the office and name on the inside flap of the small gray envelope.



**DO NOT vote for more Candidates than indicated  
under each office title.**

6. Examine the back of your Ballot Card for any partially attached chads and remove them.
7. When you have completed voting, raise **DO NOT DETACH** the Official Ballot Card from the foam backing before placing the ballot card inside the gray envelope. Detached ballots will not be counted.

RAISE THE OFFICIAL BALLOT CARD  
PLACE THE OFFICIAL BALLOT ENVELOPE  
OVER THE CARD ONLY  
AS SHOWN



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Bueno, ya vale...



# 16

Hans Neuburg, Zürich

Thomas Maldonado und Qui Bon-  
sing, Ulm  
Peter Mächler, St. Gallen  
Richard P. Lohse, Zürich

Georg Reissenwitz, Zürich

Margit Staben, Zürich

Peter Lehner, Bern  
UMV

Richard P. Lohse, Zürich

Margit Staben, Zürich

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Schweizer Plakate der letzten vier  
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medizinische Geräte  
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Einzelnummer Fr. 15.-

Richard P. Lohse SWS VSO, Zürich  
J. Müller-Brockmann SWS VSO, Zürich  
Hans Neuburg SWS VSO, Zürich  
Carlo L. Vivarelli SWS VSO, Zürich

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Schweiz/Switzerland/Suisse

International Review of Graphic  
Design and related subjects  
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Le numéro Fr. 15.-





Kunsthaus Zürich

**Aus der Sammlung  
des Kunsthauses Zürich**

Hans Schwab Kunst  
16. Aug. - 12. Sept. 1992

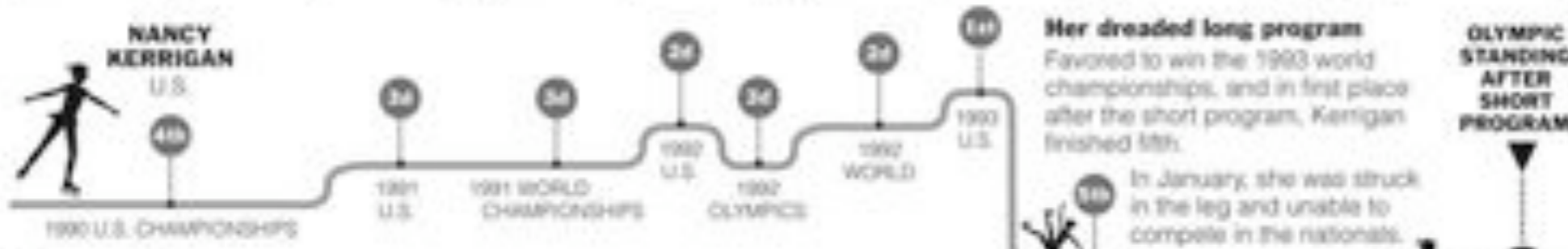
Kunsthaus Zürich, Kunststrasse 35,  
8002 Zürich



# Repetimos:

A veces es difícil encontrar la retícula en un diseño.

1990      1991      1992      1993      1994 ...



### Ups and Downs En Route to Lillehammer

Here is a look at the skating careers of the top three finishers in Wednesday's Olympic figure skating short program. Tonya Harding, whose career is also shown, is in 10th place.

**SURYA BONALY** FRANCE  
**Known for her flips,** (not allowed in international competition) and gymnastics, Bonaly toned down her athletics after slipping to 11th place in 1992. She rebounded to second in 1993.



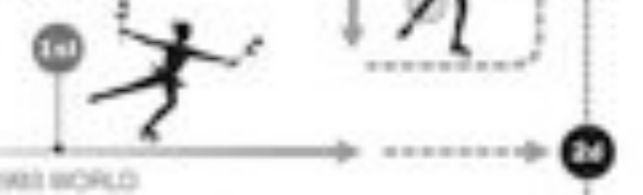
**TONYA HARDING** U.S.  
**Her trademark axel**  
 Harding is a strong jumper, and only the second woman to land a triple axel in competition (Midori Ito was the first).



**OKSANA BAIUL** UKRAINE  
**Oksana who?**  
 Baiul came out of nowhere in 1993 and, at age 15, beat all the veterans to take first place at the world championships.

**Her dreaded long program**  
 Favored to win the 1993 world championships, and in first place after the short program, Kerrigan finished 5th.

In January, she was struck in the leg and unable to compete in the nationals.



Harding did not place in the top two in the 1993 nationals, so she did not qualify for the '93 world championships.

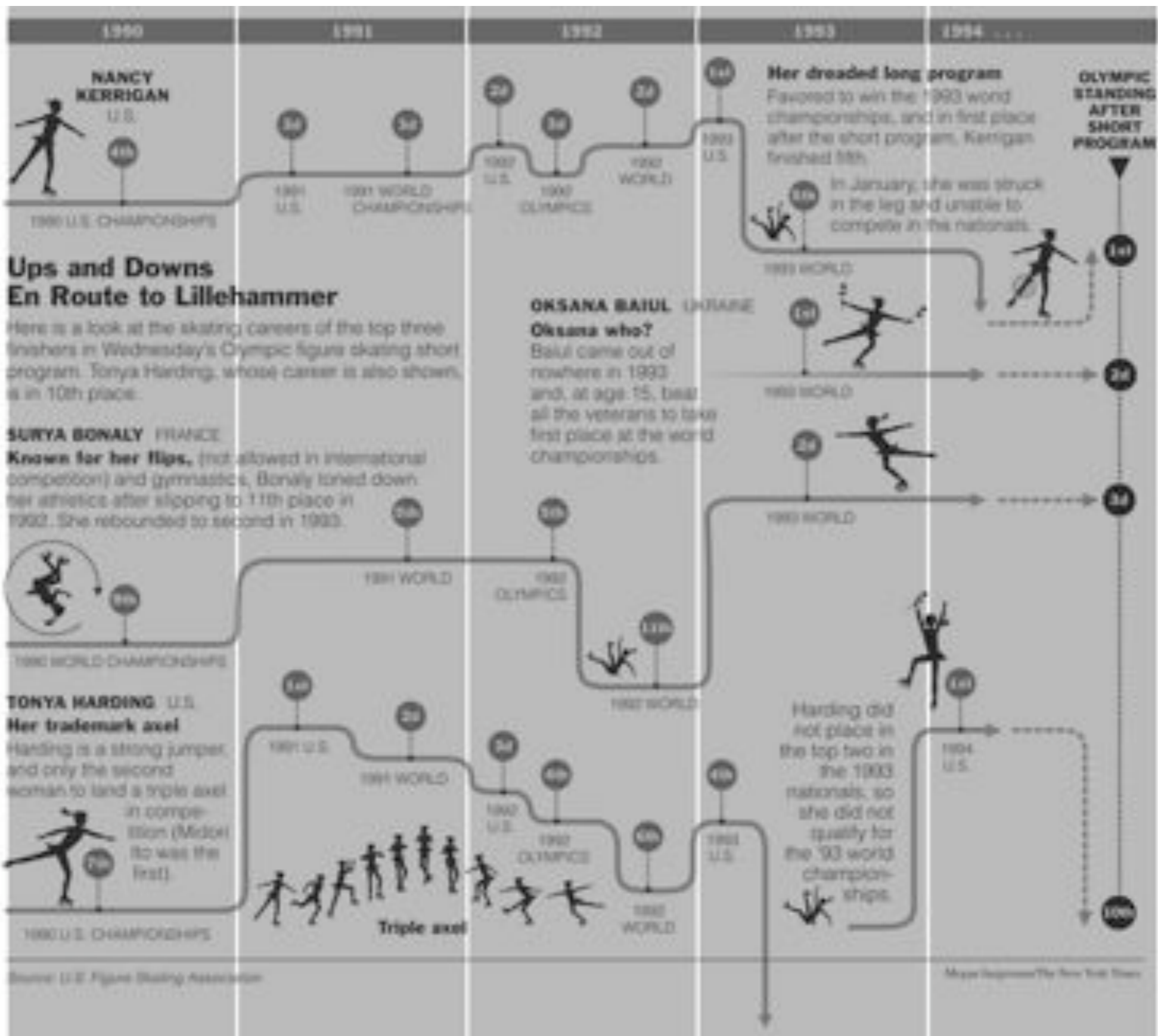


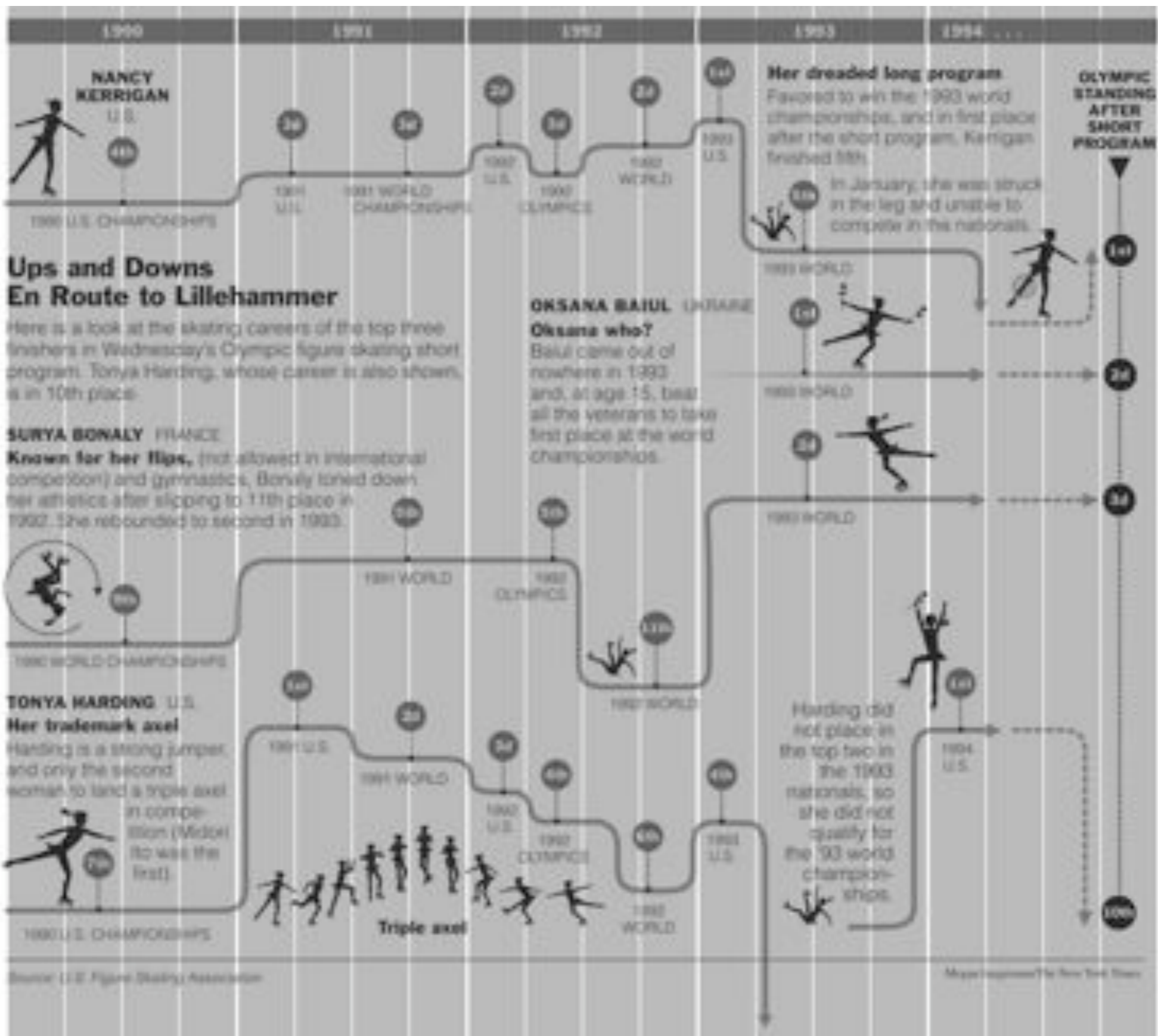
**OLYMPIC STANDING AFTER SHORT PROGRAM**



Source: U.S. Figure Skating Association

Maps designed by The New York Times





# ¿Parece fácil?

Entonces es una **buena** idea.

¡Vamos a probar!

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Workshop** – Timothy Samara  
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**¡Gracias!**